

The Domain of Business & Digital Transformation

A quick guide to Good e-Learning's range of Digital Transformation courses and how they can help you and your organization

Related Frameworks:

| IT4IT™ | Change Mgmt | AgileSHIFT® | TOGAF® |
|--------------------------|-------------|-------------|----------|
| Business Architecture | AgileBA® | ITIL® | AgilePM® |

Introduction: The Domain of Business & Digital Transformation

Transformation initiatives are all about making changes to the way a business operates. Digital Transformation involves integrating new digital services with different areas of a business, scaling up an organization's digital infrastructure, digitizing a business offering, or anything else relating to digital and IT management.

| Business Analyst | Chief Information Officer | Project Manager | Service Manager |
|------------------|------------------------------|--------------------|--------------------|
| Change | Enterprise | Business Architect | Chief Executive |
| Manager | Architect | | Manager |

What are the Business Benefits?

- **Speed** Having clear practices in place for planning, implementing, and managing transformation initiatives leads to faster and more efficient results
- Consolidation Consolidate separate processes and resources under a single umbrella
- Collaboration Digital Transformation frameworks help users predict and prepare for challenges, turn resistors into collaborators, and bring about superior results
- **Competitiveness** Recognize and take advantage of opportunities for change
- Initiative Adapt to unforeseen challenges and seize the initiative from slower competitors

Business & Digital Transformation Training

- AgileSHIFT® Certification
- Change Management Foundation
- Change Management Practitioner
- IT4IT™ Foundation

Related Training

- TOGAF® Business Architecture
- TOGAF® 9 Foundation
- TOGAF® 9 Certified (level 1 & 2)
- Agile Business Analyst (AgileBA®) Foundation
- Agile Business Analyst (AgileBA®) Practitioner
- Certified Business Analysis Professional (CBAP®)
- Certified Business Relationship Manager (CBRM®)
- Better Business Cases™ Foundation
- Better Business Cases[™] Practitioner
- AgilePM® Foundation
- AgilePM® Practitioner
- AgilePgM® Foundation
- Certified Agile Service Manager (CASM)®
- ITIL® 4 Foundation



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