



# DIGITAL TRANSFORMATION

TRAINING & CERTIFICATION OVERVIEW

*Good* e-Learning

BUSINESS & IT PROFESSIONAL CERTIFICATION  
VIRTUAL CLASSROOMS & E-LEARNING

# The Domain of Digital Transformation

A quick guide to Good e-Learning's range of Digital Transformation courses and how they can help you and your organization

## Related Frameworks:

IT4IT™	Change Mgmt	AgileSHIFT®	TOGAF®
Business Architecture	AgileBA®	ITIL®	AgilePM®

## Introduction: The Domain of Digital Transformation

Transformation initiatives are all about making changes to the way a business operates. Digital Transformation involves integrating new digital services with different areas of a business, scaling up an organization's digital infrastructure, digitizing a business offering, or anything else relating to digital and IT management.

## Key Stakeholders in Digital Transformation

Business Analyst	Chief Information Officer	Project Manager	Service Manager
Change Manager	Enterprise Architect	Business Architect	Chief Executive Officer

## What are the Business Benefits?

- **Speed** - Having clear practices in place for planning, implementing, and managing transformation initiatives leads to faster and more efficient results
- **Consolidation** - Consolidate separate processes and resources under a single umbrella
- **Collaboration** - Digital Transformation frameworks help users predict and prepare for challenges, turn resisters into collaborators, and bring about superior results
- **Competitiveness** - Recognize and take advantage of opportunities for change
- **Initiative** - Adapt to unforeseen challenges and seize the initiative from slower competitors



# Digital Transformation Training

- AgileSHIFT® Certification
- Change Management Foundation
- Change Management Practitioner
- IT4IT™ Foundation

## Related Training

- TOGAF® Business Architecture
- TOGAF® 9 Foundation
- TOGAF® 9 Certified (level 1 & 2)
- Agile Business Analyst (AgileBA®) Foundation
- Agile Business Analyst (AgileBA®) Practitioner
- Certified Business Analysis Professional (CBAP®)
- Certified Business Relationship Manager (CBRM®)
- Better Business Cases™ Foundation
- Better Business Cases™ Practitioner
- AgilePM® Foundation
- AgilePM® Practitioner
- AgilePgM® Foundation
- Certified Agile Service Manager (CASM)®
- ITIL® 4 Foundation







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