

# BETTER BUSINESS CASES™ FOUNDATION

## DELIVERY METHODS AVAILABLE:

- Self-Paced e-Learning
- Recorded Classroom
- Virtual Classroom
- Focussed Coaching

## EXAM TYPE:

- Closed book multiple-choice Foundation exam
- **FREE** exam voucher included
- Mock exams and quizzes

## PREREQUISITES:

None

## LANGUAGE:

English

## ACCREDITED BY:



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Become an expert at presenting perfect business cases with this **Better Business Cases (BBC) Foundation** certification course from Good e-Learning!

For business transformation programmes to succeed, they need viable and convincing business cases to present to decision-makers. The BBC framework offers a consistent, generic decision-making model that can be applied to any project.

### WHO IS THIS COURSE AIMED AT?

- Businesses looking for a way to make business cases more substantial, objective, and effective.
- Programme Directors, Senior Responsible Owners (SROs), and other Directors responsible for delivering programs and projects successfully.
- Project team members, managers, and specialist advisers responsible for delivering business cases.
- Any officers involved in reviewing and scrutinizing investment proposals.

### WHAT WILL YOU LEARN?

- How to understand and apply the Five Case Model (used by HM Treasury and the UK Office of Government Commerce) when dealing with spending proposals.
- How to fully understand the importance and purpose of business cases, as well as when they are required and who is responsible for making and responding to them The development lifecycle of a typical business case.
- The relationship between the 'Five Cases' (the Strategic Case, Socioeconomic Case, Commercial Case, Financial Case, and Management Case).
- How to develop effective spending proposals and business cases that can both acquire support and scope initiatives accurately.

### WHY TAKE THIS COURSE?

- This course covers the Five Case Model, recommended by HM Treasury, the Welsh Government, the UK Office of Governance Commerce, and a wide variety of public sector organizations.

BBC is a generic business case

- framework that can be applied in any industry or sector.
- BBC training is highly relevant to project/ program managers and team members responsible for creating business cases, as well as decision-makers responsible for reviewing them.

- The BBC framework offers proven tools and best practices for creating, presenting, reviewing, and scrutinizing business cases and spending proposals.
- Good e-Learning is an award-winning online training provider with a diverse portfolio of accredited e-learning certification courses.

- This course is fully accredited by **APMG International**

### IS THERE AN EXAM?

This BBC online course is designed to fully prepare candidates to sit and pass the Better Business Cases (BBC) Foundation certification exam. This includes providing official practice exams to help students test themselves and get used to examination conditions.